

let's talk Prom

Hair, makeup, attire, tickets, and rides to prom cost families an average of more than \$1600 according to stylists, event planners, and surveys.

Visa researchers learned that families making under \$25,000 will spend a total of \$1,393 for the prom, while families who make over \$50,000 will spend an average of \$799. When asking why pay the expense, families respond with, "it's worth it to make my young person feel special and a part of something they will never forget."



community Support



contact Us

- @promrackaustin
- @promrackaustin
- writetome.org
- Email: urfreetodreamby1@gmail.com

Gigi Edwards Bryant
urfreetodreamby1@gmail.com
(512) 900-7827



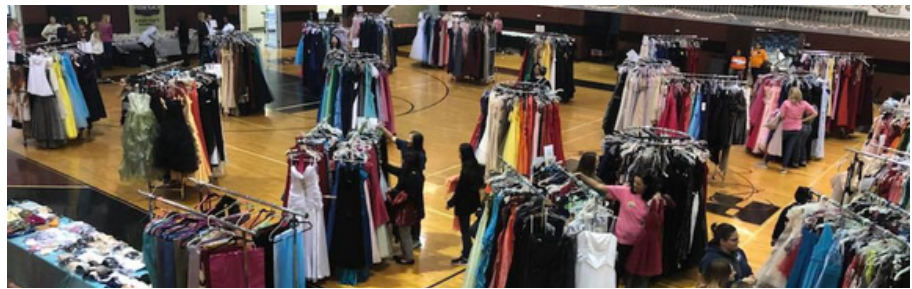
Saturday, April 6, 2024
Juan Navarro High School
2701 Peyton Gin (Large Gym)
Austin TX 78758
10:00 a.m. - 4:30 p.m.

Write To Me Foundation
Always Loved - Always Valued



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FACT SHEET



our Mission

Write To Me Foundation, (WTMFoundation) a 501(c)3 nonprofit, provides rite to passage experiences to youth who have experienced the foster care system.

our History

In 2003, with the hope of helping a handful of girls in foster care attend their school proms, a local girl started Prom Princess Project. In 2004, Gigi Edwards Bryant added the program to the Write To Me Foundation and changed the name to PROMRack.

Words from our Guest

"Not even enough words for how appreciative we were for this event."
Tina

"Our family is growing and this expense was out of reach, however, we were going to try. Thank you so much". Parent

signature Event

PROMRack is WTMFoundation's signature event which provides a free full-day prom experience to students throughout Austin and Central Texas who are planning to attend their respective proms. PROMRack is much more than a dress. Each student is assigned by a personal shopper through the shopping experience. The experience not only transforms students externally but also gives them one on time with people who care for the mission and purpose of the experience. PROMRack breaks barriers to this rite of passage experiences and promotes confidence and inclusivity.

guidelines

All students throughout Central Texas are welcome. **Register at www.writetome.org.** Students must be accompanied by an adult over 18.

PROMRack By The Numbers

156,150

ITEMS DONATED

4,332

VOLUNTEERS

46,000

EMPOWERED SUDENTS

23

YEARS of SERVICE



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INVESTMENTS LEVELS

Your investment invites you to share your products and organizations with our guests. We hope that you take part in the event and see our guests as they share in the event. You are invited to place items in the gift bags and all social media that the event offers.



\$500

Program Support Sponsor

Hangers, Rack Repair and replacements, Transportation, and Containers.

\$1000.00

Substance Sponsor

Volunteers and students enjoy meals and refreshments throughout the work, planning, and, setup/breakdown, and programming sessions. We average three sorts, three popups, and one all-day event.



\$1,500.00

Accessories Sponsor

Each student receives new jewelry and undergarments and a gently used purse, for their selections.

\$2,500.00

Dress Up Time for Everyone

We receive beautiful donations in 00 - 16. In cases of plus sizes, we have to purchase timeless pieces for our student guests. Since we give each student two pieces. This is PROMRack's largest annual investment.

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